



SPONSORSHIP DOCUMENT

2022

WAINUI SPONSORSHIP



**Wainui
School**

Est 1879

About Sponsorship

Become a Sponsor of Wainui School

Many schools are underfunded and Wainui School is no exception. We need to continually raise money to maintain the excellent class and environmental standards we have set, to help Wainui School children reach their highest potential. We have five fundraising events each year.



**Athon Student
Fundraiser**

**Quiz Night
Fundraiser**

**Family
Whittaker's
Chocolate**

**Agriculture Day
& Country Fair**


**Christmas in the
Country**

Each fundraising event has one Principal Sponsor, who headlines the event in conjunction with the school. There are also Support Sponsors who sponsor individual stalls/prizes at each event. We also have Project Sponsorship opportunities which you can get involved with.


We hope there is a sponsorship opportunity in this document that is of interest to you, and look forward to discussing any event or project with you in the near future. With your help we can make all of our dreams for our school come true!






Sponsorship Opportunities

Event/Project	When	Description	Principal Sponsor: \$ Amount	Support Sponsor: \$ Amount
<p>Athon Student Fundraiser</p> 	<p>Term 1</p>	<p>In previous years we have had a Spell-athon, Math-athon; Lap-athon and Bike-athon.</p> <p>This year our students hosted a Bike-athon event on the school's bike track, and students were encouraged to get sponsors to pay them for every lap that they completed.</p>	<p>\$1,500 minimum amount required to cover the cost of prizes, food and drink on the day.</p> <p>SPONSORED 2022</p>	<p>\$100 - \$500</p>

“This year we raised \$25,000 in our Bike-Athon event, to put towards upgrading our Junior Playground”

<p>Quiz Night Fundraiser</p> 	<p>Term 2</p>	<p>Our Quiz Night is hosted in our school hall. It is a fun night with teams dressing up in theme (as there is a prize for the best-dressed table) and teams battle to see who has the greatest knowledge of all matters trivial.</p> <p>General knowledge and trivial interest questions are asked by our trivia ‘celebrity’ hosts, and the winners are the team which, at the end of the night, have correctly answered the greatest number of questions!</p>	<p>\$1,500 minimum amount required to cover the cost of prizes, some raffles, nibbles for the table and some silent auction items.</p> <p>SPONSORED 2022</p>	<p>\$100 - \$500</p>
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Event/Project	When	Description	Principal Sponsor: \$ Amount	Support Sponsor: \$ Amount
<p>Family Whittaker's Chocolate Fundraiser</p> 	<p>Term 3</p>	<p>This is a great way to support the school (especially if you love chocolate!!).</p> <p>The chocolate is delivered in boxes to each family/eldest child to sell at least one box of Whittaker's Chocolates.</p> <p>There are some great prizes and incentives for the kids to get involved, and a major spot prize up for grabs!</p>	<p>\$1,000 minimum amount required to cover the cost of prizes to help incentivise sales!</p>	<p>\$100 - \$1,000</p>
<p>Agriculture Day and Country Fair</p> 	<p>Term 4</p>	<p>Ag Day has been held annually at Wainui School since the early 1950s. This event attracts parents, grandparents, aunts, uncles, friends, past pupils, other schools and neighbours.</p> <p>This day has various activities, both indoor and outdoor. Children raise a pet calf, lamb, kid goat or chicken to present in various categories. Ribbons are distributed after judging. We have a country market fair where stallholders can sell their wares and we have Fair games for the children and adults alike!</p>	<p>\$2,500 minimum amount required to cover the cost of food, entertainment, drinks and raffles.</p> <p>SPONSORED 2022</p>	<p>\$100 - \$1,000</p>
<p>Christmas in the Country</p> 	<p>Term 4</p>	<p>Christmas in the Country has become a wonderful Wainui School tradition.</p> <p>We all meet at school in the early evening (normally in the last few weeks of school), to enjoy a picnic style dinner and entertainment with each school year group presenting a couple of Christmas songs. There is lots of singing and dancing in between! The teachers serve hot pork rolls and man the BBQ while Mr Irvine entertains us with his Christmas jokes.</p>	<p>\$1,500 minimum amount required to cover the cost of food and drinks to sell and raffle items.</p> <p>SPONSORED 2022</p>	<p>\$100 – 500</p>

Event Sponsorship Benefits

The benefits of providing sponsorship of a Wainui School event promotes your business and extends your marketing and brand into our community.

Benefits	Principal Sponsor: (one maximum)	Support Sponsor: (multiple opportunities)
Principal Event Sponsor	The title of Principal Event Sponsor with naming rights to the event.	N/A
Promotion Advertising	MC mention throughout the event to support your business. Event advertised with your business named as Principal Sponsor on our School Website, Newsletter and Facebook page. *Ag Day also headlines in Eventfinda, Neighbourly and Localist.	MC mention at the event to support your business (where relevant).
Event Signage	Your business named as Principal Sponsor on the School Display Board in front of the school on Waitoki Road. This provides maximum exposure passing traffic. Your Company Logo or Name is displayed alongside other sponsors on the Display Board or Screens at the event.	Your Company Logo or Name is displayed alongside other sponsors on the Display Board or Screens at the event.
School Website, Newsletter and Facebook	Your Company Logo and Name displayed on our School Website, Newsletter and Facebook page with a link to your business.	Your Company Logo or Name displayed on our School Website, Newsletter and Facebook page prior to and after the event.
Certificate of Merit	For display in your business with a thank you letter, sent after the event detailing amount raised and what it was used for.	For display in your business with a thank you letter, sent after the event detailing amount raised and what it was used for.

Specific Projects Sponsorship

This is a sponsorship opportunity for people/businesses who wish to contribute lump sum sponsorship towards specific Wainui School projects. This year our focus is raising funds of \$100,000 to increase the size of our Junior Playground. It was last updated in 2011, and since that time we have not had the funds to increase the size of this playground. Please enquire at reception to discuss Project Sponsorship opportunities.



Wainui School Contribution

Wainui School to provide the Sponsor with recognition and opportunities to engage with Wainui School projects:

- Opportunities to connect with innovators, young entrepreneurs, fast-paced thinkers and purpose-driven young people
- Opportunities for direct engagement with markets and customers - particularly other local businesses and future business leaders
- Logo and/or business name displayed in Wainui School
- Recognition and exposure on the TV Display System internal advertising
- Logo and/or business name featured on the Wainui School donor wall
- Digital and Social Media exposure, in a community worth belonging to
- Regular sponsor promotion, including recognition in newsletters, featured articles and press releases
- Exposure and recognition on collateral, invitations, advertisements and other marketing materials relating to Wainui School and at events
- Invitation and presence at Wainui School events
- Recognition and exposure on the Wainui School website, with logo prominently displayed and links to your business website
- Use of Wainui School for corporate functions or community events where possible
- Wainui School logo and collateral provided to you for use on your promotional and marketing platform

Event Sponsor contribution

Event Sponsor to provide the school with:

- Sponsorship lump sum payment (plus GST) on receipt of school invoice
- Your business logo and permission to use the logo in promotional materials
- Permission to celebrate and promote the Wainui School sponsorship partnership through articles, advertising and recognition
- Attend Wainui School events where possible



*Small enough to nurture dreams...
... Big enough to realise them*

492 Waitoki Rd, Wainui RD1, Silverdale Ph 09 420 5127

*"We look forward to partnering with
you on a Sponsorship Opportunity in the*